

CPA AUSTRALIA PROFESSIONAL DEVELOPMENT

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澳洲会计师公会将举办以下免费持续专业发展活动，我们期待您的参与。

企业社会责任报告

企业社会责任报告近年来得到广泛关注，包括中国国家电网在内的许多大公司都参与其中。通过本次讲座可以更好地了解企业社会责任报告和一般企业社会责任，并探讨企业社会责任报告与传统企业（财务）报告之间的关系。

讲座内容适用于对企业社会责任报告和企业战略管理感兴趣的专业人士。

讲座重点:

- 可持续性和企业社会责任报告
- 企业社会责任报告和企业（财务）报告
- 企业社会责任报告的内容和意义

日期:

2019年5月16日（星期四）

时间:

6.45 pm - 7.00 pm（签到）

7.00 pm - 8.30 pm（讲座）

地点:

上海市南京西路 1168 号中信泰富广场 40 楼 4003-04 室

费用及语言：免费，英语

如果您想参加此次讲座，请邮件 yvonne.feng@cpaaustralia.com.au 报名或致电+86 21 2213 9850 联系 Yvonne Feng 报名。请于**5月14日（星期二）之前报名。**

Speaker Profile

Dr Renfred Wong

Senior Associate Professor of Xi'an-Jiaotong Liverpool University

Dr Renfred is a Senior Associate Professor working at International Business School Suzhou which is part of Xi'an-Jiaotong Liverpool University. Prior to joining IBSS in November 2017, Renfred worked at various universities in the UK, including Coventry University, Oxford Brookes University and University of Bath, at where he completed his PhD. Renfred also holds an MBA from McGill University in Canada and a Bachelor of Commerce from University of Toronto.

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CPA Australia is pleased to provide you with the following complimentary seminar in Shanghai. We look forward to seeing you at this event.

Corporate Social Responsibility (CSR) Reporting

Corporate social responsibility (CSR) reporting is a relatively recent phenomenon in which many big companies, including State Grid of China, have been engaging. It is considered opportune for you to gain a better understanding of CSR reporting and CSR in general, as well as explore the relationship between CSR reporting and conventional corporate (financial) reporting.

This workshop is designed for people who are interested in CSR reporting as well as business strategic management.

Course highlights:

- Sustainability and CSR in general
- CSR reporting & corporate (financial) reporting
- The what and why of CSR reporting

Date: Thursday 16 May 2019

Time:

6.45 pm - 7.00 pm (Sign In)

7.00 pm - 8.30 pm (Lecture)

Location: Suite 4003-04, 40/F CITIC Square, 1168 Nanjing West Road, Shanghai

Fees and Language: Free, English

For registration, please contact Yvonne Feng at email Yvonne.feng@cpaaustralia.com.au or 021 2213 9850. **Register before 14 May 2019 (Tuesday).**

Speaker Profile

Dr Renfred Wong

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