



Be the Crown Jewel at Every Trade Show

Looking to showcase your products or services in China? Shanghai is home to some of the largest conventions and industry trade shows in the country.

Riviera Events is a full-service experiential event agency with 14 years of industry experience, specialising in trade show and exhibition booths, product displays, brand activations, permanent installations, custom

island exhibits and pop-up displays. Equipped with a team of local and international experts, we take care of every step of the process from creative strategy, visualisation, construction, management to execution.

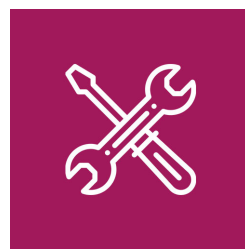
Let us help you strategise your brand's appearance and maximise your return on investment!



Creative Strategy and Design



Trade Show Booth Visualisation



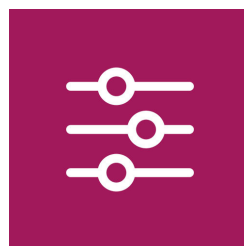
Stand Fabrication and Construction



Digital Experience Integration



Program Management



Audio Visual (AV)



Professional Installation



SIAL

17-19 MAY 2020

SIAL is the largest food and beverage innovation exhibition and it sets the benchmark for overseas companies stepping into Asia and China.

Standard Booth Dimensions: From 9 sqm

Initial Deadline: April 2020



CES ASIA

10-12 JUN 2020

CES Asia is the premier event for the consumer technology industry, showcasing the full breadth and depth of innovation in the Asia market.

Standard Booth Dimensions: Shared upon request

Initial Deadline: April 2020 (pending confirmation)



CBME

16-17 JUL 2020

CBME China is the world's largest trade fair for child, baby and maternity products & services.

Standard Booth Dimensions: 2.9mL x 2.5 mH/ 9sqm

Initial Deadline: June 2020 (pending confirmation)



CHINAJOY

31 JUL - 3 AUG 2020

ChinaJoy or China Digital Entertainment Expo & Conference is largest digital entertainment expo in Asia.

Standard Booth Dimensions: Shared upon request

Initial Deadline: TBD



CIIE

5-10 NOV 2020

CIIE provides new channels for countries and regions to do business, strengthen cooperation and growth of the world's economy and trade.

Standard Booth Dimensions: 2970mm x 2970mm x 4000mm

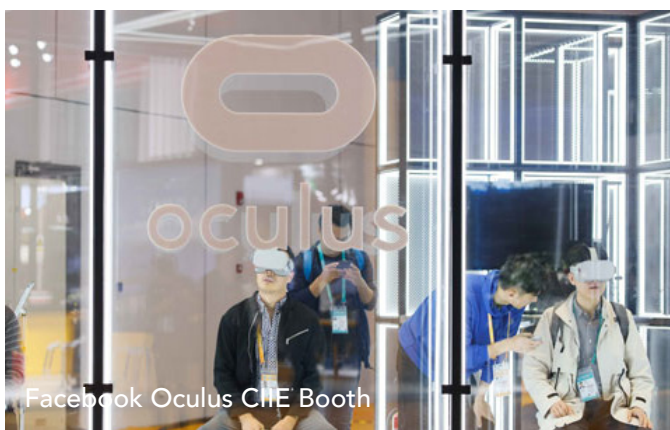
Initial Deadline: 25 September 2020

For more information, please reach out to
jennifer@rivieraevents.com

riviera



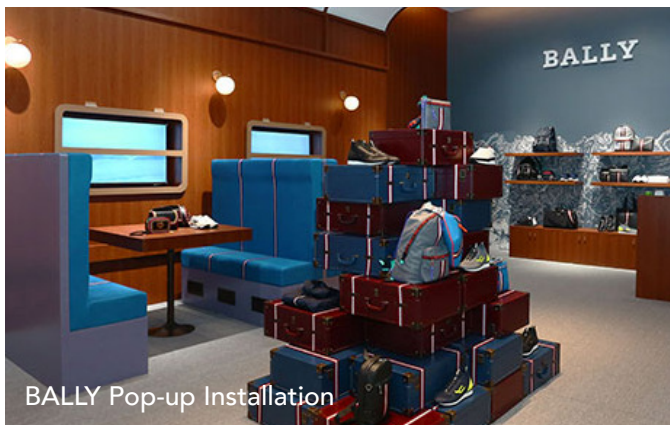
Drone Racing League Chinajoy Activation



Facebook Oculus CIE Booth



Facebook Guiyang Big Data Industry Expo



BALLY Pop-up Installation



Fermator World Elevator & Escalator Expo (WEE) Booth