

AustChamShanghai



AUSTCHAM SHANGHAI

CAREER & EDUCATION FAIR

COMPANY PACK

2023
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ABOUT THE CAREER & EDUCATION FAIR

Last year, AustCham Shanghai held a Graduation & Career Fair with more than 250 students and 20 partners, with widespread praise.

With the policy changes of 2023, AustCham Shanghai will continue to develop our support with two Career & Education Fair's, bringing both career and education opportunities to Australian Educated graduates.

The Fairs will support the career development of graduates and alumni from Australian universities by linking them with a select group of leading Australian and international businesses on the ground, as well as create opportunities for companies to absorb excellent talent.



- More than 250+ students
- More than 20+ partners



PREVIOUS PARTICIPANTS

PARTNERS

Our partners cover different industries and fields, such as Technology, HR and Immigration, Food Beverage and Agriculture, Construction and Property, Education and Training, Marketing and Event, Health and Associated Industries and Australian State Government.

UNIVERSITY PARTNERS



SUPPORTING PARTNERS



EMPLOYER PARTNERS



PARTICIPATING COMPANIES



WINE & BEVERAGE SPONSORS



KEY INFO

DATE: SATURDAY 29 JULY / SATURDAY 23 NOVEMBER
TIME: 1PM-5PM



Time	Activity
1:00 PM	Registration
1:30 PM	Welcome speech (representative speech, video, group photo etc.)
2:00 PM	Careers Fair and Open Activities (employer activities, university booths, profile photos, lucky draw and networking)
5:00 PM	Event Close



WHY YOU SHOULD ATTEND

- Build brand and employer awareness within the Australia-China graduates, alumni and business community.
- Recruit from a pool of approximately 200-300 highly qualified graduates and alumni from Australian universities.
- Support the career development of young professionals.
- Gain exposure through sponsorship and extensive media and online coverage surrounding the event.
- Develop relationships with Australian universities and government bodies in attendance.



SPONSORSHIP OPPORTUNITY



Supporting Partner
RMB 20,000 per event

Corporate Benefits

Corporate booth to facilitate interaction with graduates, universities, government bodies and other peer business

1

Complimentary tickets

4

Professional photo of attendees and booths

Yes

Opportunity to hold a bespoke workshop or activity centered on employability

Yes

Prime exposure and posting job positions on AustCham Shanghai Career Hub platform

Yes

List of interested students and their resumes collated by AustCham Shanghai in advance

Yes

Acknowledgement and Marketing

Onsite Acknowledgement by MC

Yes

Company video rotating throughout the event

Yes

Feature on backdrop, banner and holding slides

Large

Company name and logo in AustCham Shanghai social media

Large

Company name and logo in AustCham Shanghai newsletter

Large

Company name and logo on promotional communications

Large

Company name and logo on event ticketing page

Large

Company name and logo on backdrop, banner, video etc.

Large

If you'd like to learn more about the sponsorship opportunities, please reach out to miley.yin@austchamshanghai.com

We look forward to having you at the upcoming **the Australian University Career & Education Fair 2023** in Shanghai.

Follow us on social media to discover more



WeChat



LinkedIn



Mini Program



Career Hub

