

AustChamShanghai



AUSTCHAM SHANGHAI

CAREER & EDUCATION FAIR

UNIVERSITY PACK

2023
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PREVIOUS PARTICIPANTS

PARTNERS

Our partners cover different industries and fields, such as Technology, HR and Immigration, Food Beverage and Agriculture, Construction and Property, Education and Training, Marketing and Event, Health and Associated Industries and Australian State Government.

UNIVERSITY PARTNERS



SUPPORTING PARTNERS



EMPLOYER PARTNERS



PARTICIPATING COMPANIES



WINE & BEVERAGE SPONSORS



KEY INFO

DATE: SATURDAY 20 MAY 2023/ SATURDAY 23 NOVEMBER
TIME: 1PM-5PM

Time	Activity
1:00 PM	Registration
1:30 PM	Welcome speech (representative speech, video, group photo etc.)
2:00 PM	Careers Fair and Open Activities (employer activities, university booths, profile photos, lucky draw and networking)
5:00 PM	Event Close



WHY YOU SHOULD ATTEND

- Provide graduates and alumni the opportunity to attend a career fair and increase their employability by connecting with leading Australian employers in market on the day.
- Access to graduates and alumni to the AustCham Shanghai online Careers Hub portal, where they can apply for roles with participating companies prior to the Careers Fair.
- Access to information regarding graduates from your university interested in completing further studies.
- Networking opportunity with Australian graduates and alumni and attract students and alumni back to further study.
- Brand awareness and association with the Australian education industry and leading Australian businesses.



For Universities



WHY STUDENTS SHOULD ATTEND

- Career opportunities
- Professional profile photo booth
- Education opportunities
- Career advice
- Networking



For students



SPONSORSHIP OPPORTUNITY



	Supporting Partner AUD 5,000 per event
University Benefits	
Booth to facilitate interaction with graduates, alumni, government bodies, industries and other peer universities	1
Complimentary tickets	4
Professional photo of attendees and booths	Yes
Access to participating graduates and company information	Yes
Acknowledgement and Marketing	
Onsite Acknowledgement by MC	Yes
University video rotating throughout the event	Yes
Feature on backdrop, banner and holding slides	Large
University name and logo in AustCham Shanghai social media	Large
University name and logo in AustCham Shanghai newsletter	Large
University name and logo on promotional communications	Large
University name and logo on event ticketing page	Large
University name and logo on backdrop, banner, video etc.	Large

If you'd like to learn more about the sponsorship opportunities, please reach out to miley.yin@austchamshanghai.com

We look forward to having you at the upcoming

the Australian University Career & Education Fair 2023 in Shanghai.

Follow us on social media to discover more



WeChat



LinkedIn



Mini Program



Career Hub

